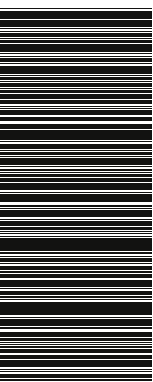


TOWARDS ART OF DESIGN



taste



touch



hearing



sight



smell

Design that speaks to the senses can evoke comfort and relaxation, causing end users - customers or otherwise - to want to spend more time in space. The building intent is to utilize all five senses while journeying through every building. Each development will focus on a sense that will enforce the brand message for the development. The use of sight, hearing, smell, taste and touch will elevate the visitors experience to a unique multisensory experience.



03



CONT

Corporate Mission Statemet	05
Objective and Methodology	06
Philosophy	08
Strategy	10
Services	11
Work Samples	14
<hr/>	
What Our Clients Are Saying	50
Our Reputable Clients	51
Reach Us	54

ENTS

BSA

MISSION

STATEMENT

05

Who we are?

Belal samman Architects was founded by group of devoted experienced engineers in early 2014 and has experienced steady growth since then, the firm is maintaining two offices based in Cairo and has completed projects throughout the Egyptian region.

Belal Samman Architects is a dynamic firm that is poised to capture substantial market share in one of the fastest growing service industries in the Middle East. The firm was established to provide multi-disciplinary designs that revolves around architecture, interior and urban developing environment. In Belal Samman Architects, we persevere to provide high specific levels of service in the fields of architectural design, interior design and, landscape design, urban planning, real estate investment advice.

In Belal Samman Architects, we believe that good building process results from the balance of frame work, function, and technology, along with the comprehensible integrated structure, materials, and construction. For us, architecture is experiment of creativity within high technological process, however, this approach what most differentiate our work. The product identifies itself by its manipulation of design elements and the interlocking massing suggests a unique design, leading to remarkable projects.

Belal Samman Architects' strategic objectives are designed to realize its vision, namely to become a "respected name in the Middle East's residential and commercial community," and to be the first choice of the region's real estate developers, property owners, and end users. To achieve such a vision, the firm's management team works continuously to develop standards, systems, and procedures that define Belal Samman Architects way of design and building process.

From its inception, Belal Samman Architects has cultivated unique capabilities, qualifications and economies in this particular architecture and building segment, thereby presenting a significant competitive advantage in new community development and existing redevelopment in Egypt. Particular emphasis is placed on the intelligent application of international standards, cutting-edge technology, and tools as exhibited by the leading designers, real estate developers, and construction companies in the world.

The firm actively and regularly adopts practices from outside of Egypt, capitalizing on the decades of investment other markets have made in serving the professional and lifestyle needs of its clients and end users. Belal Samman Architects develops proprietary software to streamline and simplify the process of evaluating investment opportunities and to draw implications that are essential to design and construction. The firm exerts serious effort to ensure marketability and sell-ability to clients through a continuous research effort to gather input from potential end-users and incorporate the data throughout the building process.

The firm strives to increase its competency by building strong teams of like-minded expertise, feasibility specialists, market researchers, architects, engineers, and estimators, investing in their competency through standards and systems.

Belal Samman Architects stimulates and encourages the professional development of its feasibility, engineering and project management staff, instilling in all a personal drive to achieve excellence in design and development. The firm rewards the excellent performance of its employees and affiliates through appropriate company policies governing compensation, incentives, promotions, benefits, and challenging assignments.

BSA**OBJECTIVE & METHODOLOGY**





08

PHILOSOPHY



PHY

Belal Samman Architects does not seek any one big idea to define its works, but rather each project is the byproduct of a harmonious integration of context, program, structure, building system, construction technology and form. The firm has long focused on mastering pure form, but the method by which it achieves this is constantly evolving, with the firm currently exploring theories such as parametric design. The firm also embraces the challenge of sustainability and green building, collaborating with qualified consultants to build LEED certified buildings in Egypt.



Mission

Belal Samman Architects mission is to design aesthetic communities by fostering urban development projects. Through its competency in designing residential single-family homes, multifamily condominium-style buildings, commercial, small footprint retail and cultural centers, it creates complete solutions for urban real estate initiatives.

Belal Samman Architects work will always be a seed for dramatic changes; its projects alter surrounding urban

characteristics and dramatically increase the attractiveness of the neighborhoods they are located in. Our purpose is to provide its clients with a professional design and engineering service that is trustworthy, knowledgeable, creative, and market savvy.

Belal Samman Architects excels in eight aspects of real estate development: idea inception, idea refinement, detailed feasibility, contract negotiation, formal commitment, construction management, completion & formal opening, and delivery of community development projects.

VISION

With its excellence in the field, Belal Samman Architects has built up a prestigious and respected name and strives to become the first choice of property developers throughout Egypt and eventually the whole Middle East.

Belal Samman Architects delivers magnificent buildings designs to support a quality of home and community life unsurpassed in the region. Rather than placing money before people, BSA does not compromise on servicing the needs, expectations and dreams of

its clients. It takes leadership to new levels by promoting professionalism, balanced creativity, technical competency, applied technology and quality in service. The firm's duty is to make real the vision of a better-built environment, preserving specific societal values in a modern context.

BSA STRATEGY

SERVICES



Design

Architecture Design - AD
Interior Design - ID
Landscape Design - LD
Master Planning - MP



Construction Management

The Firm provides project/ construction management services to the designs provided by our design studio across Egyptian region



Building Information Modeling **BIM**

Our BIM management team is consistently in research of best office standards, practices, and cutting edge technology to maintain our excellence



Real Estate Advisory

We provide real estate advices and professional studies.



DESIGN

12

Architecture

under the name of architecture design, we provide a comprehensive design service through out four stages;

Stage 1: Concept Design

Stage 2: Schematic Design (SD)

Stage 3: Design Development (DD)

Stage 4: Construction Documents (CD)

Interior Design

BELAL SAMMAN ARCHITECTS ARE RECOGNIZED FOR THEIR EXCELLENCE IN DESIGN AND IMPLEMENTATION OF INTEGRATING INTERIOR DESIGNS. WE DEAL WITH EVERY PROJECT SEPARATELY AS A SPECIAL HUMAN SPACE, WHICH RESPECTS EVERY HUMAN BEING SPECIAL EXPERIENCE. HOWEVER, EACH ONE OF OUR INTERIORS SPEAKS OUT HIS OWNER AND PRESENTS HIM WIDELY. WITH OUR TURNKEY SERVICES, WE ARE CAPABLE OF MAKING THE DESIGN COMES TO REALITY THROUGH THE CONTROL OF QUALITY AND BUDGET. OUR DESIGN TEAM ENSURES THAT EVERY NEED IS DELIVERED BEFORE CONSTRUCTION BEGINS. SPACE PLANNING IS CAREFULLY STUDIED AND MATERIALS ARE CHOSEN NOT JUST FOR THEIR AUTHENTIC QUALITIES BUT ALSO FOR THEIR ENDURANCE AND DURABILITY. WE ARE COMMITTED TO DESIGN TIMELESS CREATIONS THAT WILL NOT BE DE FASHIONED THROUGHOUT GENERATIONS.

MasterPlanning

Belal Samman Architects provides urban and planning design throughout well designed planning process;

Background research and existing conditions inventory.

Analysing of planning options.

Identification of the preferred alternative.

Draft report and implement strategy (phasing, cost,schedules).

Conceptual Master plan documentation.

Landscape Design

The landscape space is an essential element of the final form rather than a mere accessory. It is a primary concern that is developed from the very start of the design process, rather than added in as an after-thought. The result is an outdoor environment, which responds to the site and is part of one design statement together with the architecture and the interior spaces. Belal Samman Architects differentiate excellence in dealing with natural and artificial elements with high level of environmental consideration creating spectacular creations

Building Information Modeling

Building information modeling (BIM) considered the heart of BSA design and engineering processes. BIM processes enhance BSA procedures to generate digital characteristics of form and space on both levels physically and functionally by creating data driven three-dimensional models. Belal Samman Architects starts integrating smart models at the genesis and conceptual phases of the design and accumulate every single data to evolve them through the design and construction time period. This process facilitate efficient coordination and reduction in design errors. Our engineering team visually produce coordinated BIM models for all disciplines and manage them wisely through well sustainable established BIM work flow that maintains efficiency, quality, and accuracy through all of our projects.

Construction Management

Belal Samman Architects offers professional project construction management services that are tailored to the size and complexity of any given project and backed by corporate commitment to total quality management. Belal Samman Architects' year of experience has resulted in management expertise and solid project control systems. The project and construction managers coupled with state of the art technology allows the firm to closely monitor progress and inform our clients of

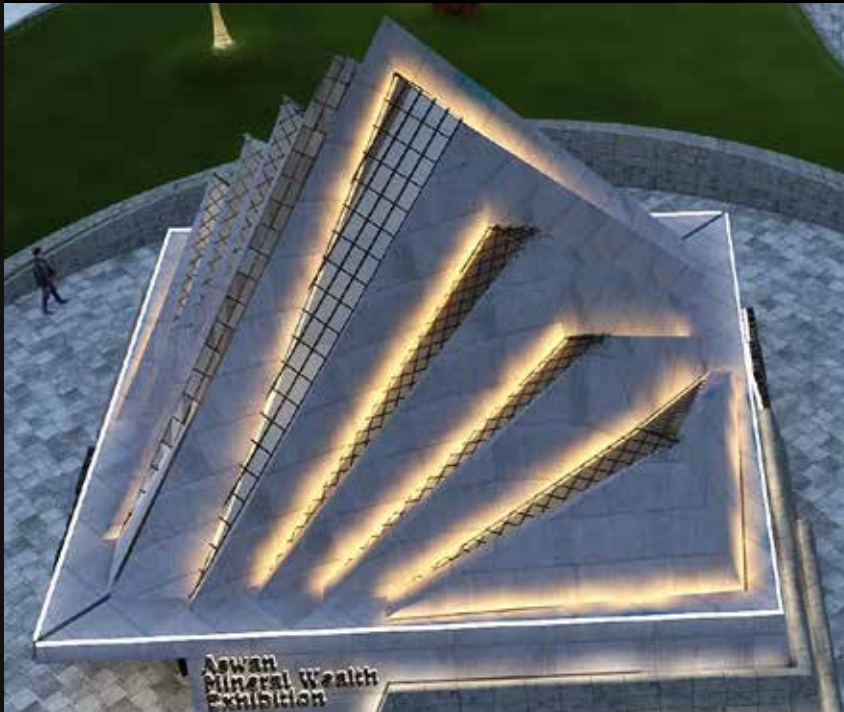
any deviations. we also provide real solutions to keep projects on course, on-time, within budget and high-quality levels. We thoroughly investigate ways to complete tasks ahead of schedule, saving our clients money whenever possible. BSA project construction management team is dedicated to an early prediction and problem-preventing approach, rather than a strictly problem-solving one.

The team is quality conscious and time-oriented with diversified experience and a strong command of contractual tools and standards. A dedication to clear, organized and live documentation is one of the key features of BSA strong management team.

BIM

BSA WORKS

In step with technological innovations, the staff members are supported by computerized design and drawing facilities, software engineering and visualizing packages such as; CAD, CAM, BIM which permit rapid evaluation of potential solutions, immediate editing and significant graphic documents. The firm is supported as well by an updated library of engineering manuals, standards, and product catalogues which allow the staff performing Comparative, Assessments of Alternative Solutions, Energy Modeling and Analysis, and Optimization Techniques.



PORTFOLIO

CULTURAL

HEALTH-CARE

HOSPITALITY

COMMERCIAL

RESIDENTIAL

INTERIOR

PORTFOLIO

01.05.14

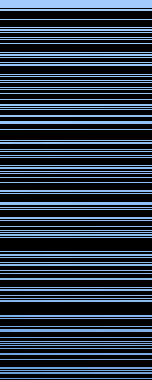
Do not wait until you have reached your goal to be proud of yourself, be proud of every step you take toward reaching that goal.

PORTFOLIO

01.04.18



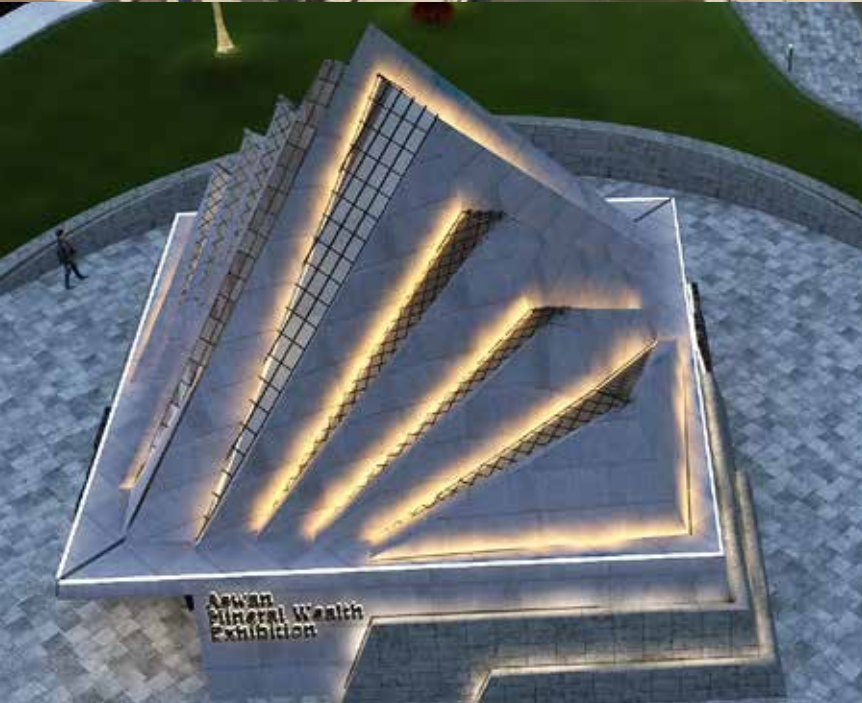
Working closely with the client, Belal Samman Architects will develop each project from design and engineering documents and site management, testing, balancing, commissioning, and adjusting of systems. Attention to details, technical excellence and a total quality approach are taken with us wherever we work, to whatever type of building we are working on - from residential buildings to administrative buildings, commercial buildings, touristic buildings, healthcare buildings, the list is endless.



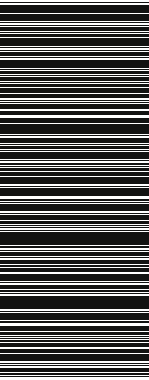
16



**Aswan
Mineral Wealth
Exhibition**



Aswan Mineral Wealth Exhibi- tion



17



18

CULTU



EZBA BAHEIYA

Ezba Baheya" is a contemporary real reading for Egypt's deserted unpopulated zones, and an optimistic contribution on how we can build centric attractive zone for traditional communities. The project covers a three levels goal; first, improve the building process in traditional communities into post traditional methods that fulfil the community needs. Second, create trade hub giving the community job vacancies and business opportunities. Third, create entertainment center for the community and the travelers



RAL

HEIZ WATER CENTER

This design proposal is trying to reach the best of two particular values; ecological/social sustainability and unique existential experience for the building users. Therefore, We tried to imitate the water cycle as important natural resource in the project circulation concept in which the project use will pass through unique journey while being in the building as well as learning about water resources. In addition, for ecological sustainability we sincerely studied the climate and available materials to use in the execution with low carbon presence. we recommend building brick oven at the site to produce the whole brick structure from the surrounding area. That will be our entrance for social sustainability by hiring the community residents and help in solving the unemployment problem plus teaching them the construction crafts in a ceremonial way of building



CULTU





Al Oubayed Hotel

23



Location

Marsa Matrouh, Egypt

Scope of Work

Conceptual Design

Gross Land Area (GLA)

1900 Square meters

Building Foot Print (BFP)

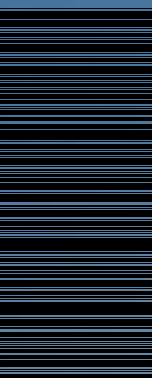
1750 Square meters

Gross Built-up Area (GBA)

6250 Square meters

Cost

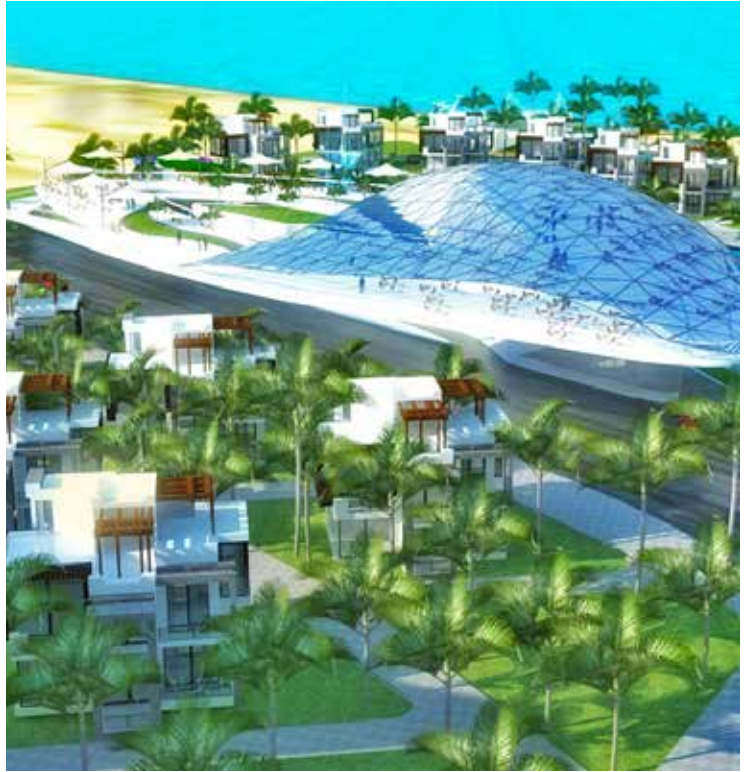
33 Million EGP



altavista

Resort-Ras Sudr

This design basically was about creating unique touristic experience within the wings of the hill surrounding the project, however creating modern dynamic facility



25





26

HOSPIT

The Camp Ras Sudr

27



FALTY



28



HOSPIT



AGIBA SEAVIEW

Belal Samman Architects has been hired to design magnificent project called Agiba Seaview located in Marsa Matrouh, Egypt.

The project contains hotel apartments and hotel suits, other than commercial mall to serve the city of Matrouh, one of the best touristic spots in Egypt.



29

ALITY



RESIDE

Green Heights

31

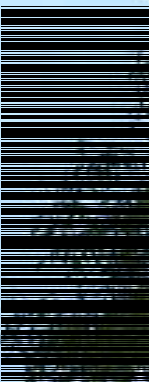


ESSENTIAL

ALLISANDRA RESIDENCE

32







34



www.bs-b-c.com





35

ALHAMADA

MANSSION

SAMA S-HOSPITAL

Belal Samman Architects has assigned to design Sama specialized hospital in Giza, the project is to re-use an old building and to turn it to hospital. The total built-up area is 3000 square meters, and the works cover all architectural and MEP works. The project budget is 12 million Egyptian pounds.

In this kind of projects we use all of our strength in design field to meet the deadlines and to build highly efficient facility. Working closely with the medical field is one of our advantages that differentiate us from our competitors, as this project is not our first.



HEALTH



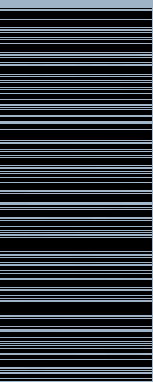
THE CARB

ELITE HOSPITAL

38







40



COVIV

A-STORE CAIRO

41

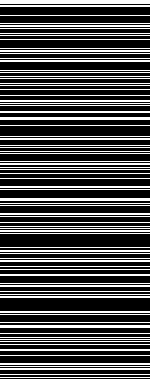
build your own homes

ALRCIA





HAGAREN CAFE



43







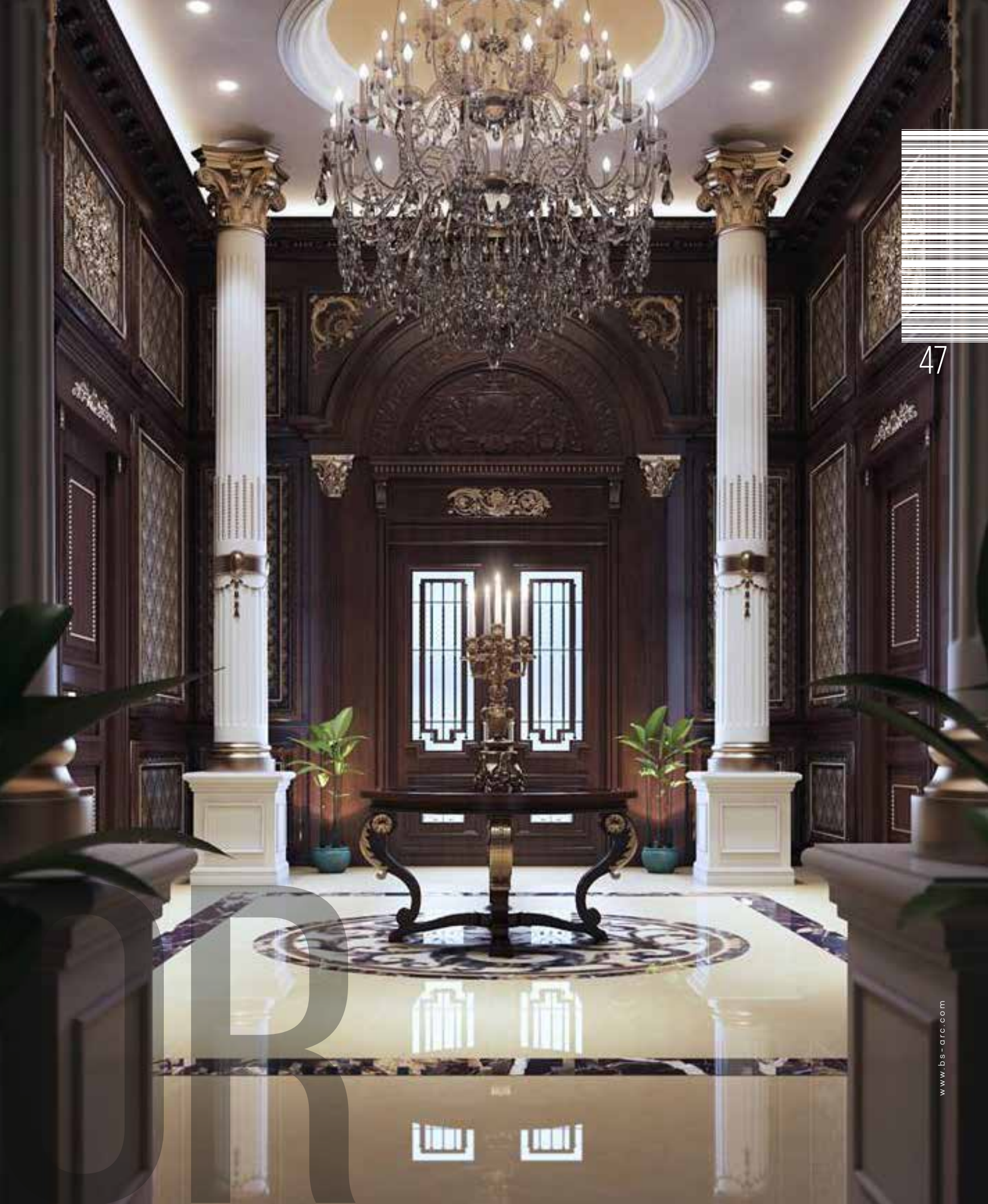
ALBASEM
MANSION

MEDANY

MANSION

46





ALSHAKOUR

MANSION

48







50

“

WHAT OUR CLIENTS ARE SAYING?

In Belal Samman Architects we consider the appreciation mention of our respected clients as an award given to us in every single project we manage.

To build good relation with our client is the main goal for our teams, so what if we gain their respect and referral words.

So eventually, we thank the situation that gathered us, and we are hopeful to work with our clientel base more than one time , this is how our strategy works.



“Health care facilities are tough construction projects, but when we worked with Belal Samman Architects they showed building such facility can be smother, working with them.

Aly Abdul Azim
Managing Director, Strategy



“Belal Samman Architects gave me very good example of architecture firms working in Egypt. Working in the tourism field in many countries they proved they can design restaurants and lounges in the best shape they could be.

Amr Abou Zeid
CEO, Fish Boat



“We have worked with Belal Samman Architects in several projects, and every time they have proved that they deserve our trust, and we looking forward to work with them in the upcoming projects.

Amr Fouad
CEO, AKAR



“Belal Samman Architects was able to change the face of the syndicate premises, they put all their effort to meet our requirements and actually they did it.

Al Sayed Abdul Sattar
President, ESSP



Client Satisfaction

In a world where client acquisition costs are 4-5 times more than the costs of retaining clients, companies need to focus on improving client satisfaction and keeping clients happy. Belal Samman Architects defines client satisfaction as one of the most essential elements of client retention, client loyalty, and product repurchase. The art and science of client satisfaction involves strategically focusing on creating and reinforcing pleasurable experiences. "Client satisfaction is a key indicator as to the level of client service."

As different problems arise and different employees handle client inquiries, our client will be receiving numerous client experiences. With no client satisfaction tracking, we are going it blind and don't know how our clients really feel about our service. By ensuring our clients are satisfied, we are putting ourselves in the best possible position to create clients advocates that will send us business referrals.

One thing that Belal Samman Architects encourages all staff to do is go into every encounter with a client as if they were going to ask for a business referral at the end.

By taking this approach, they are on top of their game, offering outstanding service and striving to exceed clients' expectations. Belal Samman Architects and all of its staff works to track client satisfaction and has developed a unique algorithm that looks at clients past satisfactory scores, combines it with industry data to identify unhappy clients before they leave. This system has proved an essential component for Belal Samman Architects and has shown that a drop in client satisfaction is the first sign a client is unhappy with the level of service, and starts questioning their loyalty which leads to them evaluating competitors. Researchers found that 9% of clients will leave because they perceive a competitors offering as better. Our client satisfaction team believes that to stop this, BSA must focus on offering a 'perceived service'

Our Motto

Belal Samman Architects is its people and the values by which will live. We attract and recruit the finest people in market. We build our firm from within, promoting and rewarding people without regard to any deference unrelated to performance. We act on the conviction that the men and women of Belal Samman Architects will always be our most important asset. We all have principal value; leadership, ownership, integrity, passion for winning and trust.

OUR REPUTABLE CLIENTS

T.B.S
THE BAKERY
SHOP

OUTRO

Strategy
Business Consultants

Fish
boat

AKAR

CASAPRESTIGE



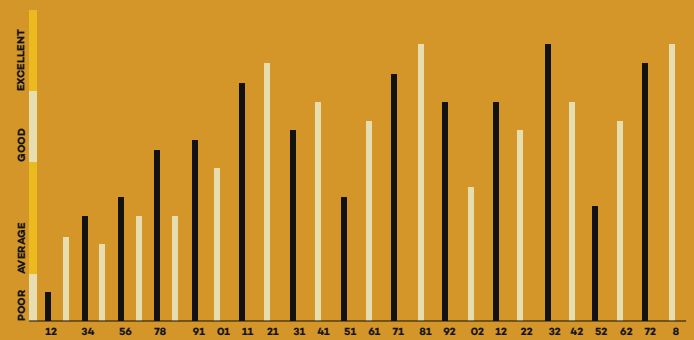
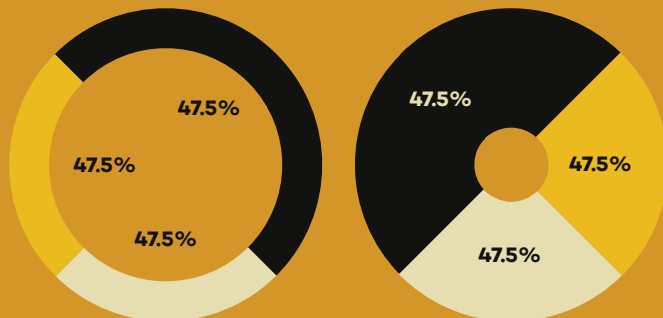
ARK
Business Consultant

elite
HOSPITAL
INTEGRATED CENTERS
OF EXCELLENCE

53

BUSINESS RATING PROGRESS

2014-2018





54

FOLLOW US ON SOCIAL NETWORKS

Social media became one of the most essential methods of connecting to the people and society, however, it helps us specially in rating ourselves and to listen easily from our clients and followers, so if you please, you can follow us, it will be really much appreciated.

BelalSammanArchitects - facebook



BelalSamman - twitter



BelalSammanArchitects - linkedin



BelalSammanArchitects - google



REACH US

Our offices are located in the heart of the beautiful District of Cairo, Maadi, making for one of the most unique progressive firms in Egypt, and housing the most talented engineers and architects that Egypt has to offer.

whenever you decided to design high budget project or just to design a small house just visit us and you will find highly qualified team ready to serve you all year long.



Your rating will be appreciated for us.
Please write us your precious feedback regarding
our work and products at business@bs-arc.com

Our offices are build to welcome
you any time you visit, they are the
spaces which we run the process
of interaction on both levels,
internally and externally. We also
concentrating on our hospitality
team to give our visitors and clients a
different perception

TECHNICAL OFFICE

Belal Samman Architects

Bldg 16, Al Jazayer Street,
Maadi, Cairo, Egypt

0020223598090

00201205452950

info@bs-arc.com

MAIN OFFICE

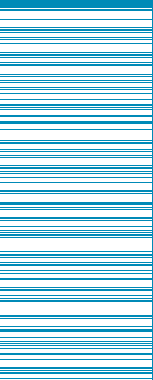
Belal Samman Architects

Bldg 3, Ent B, Misr Tameer
Buildings, Zahraa Road, Maadi,
Cairo, EGYPT

0020227058138

00201099242275


info@bs-arc.com



56



Belal Samman Architects Bldg 3, 
Ent B, Misr Tameer Buildings, Zahraa
Road, Maadi, Cairo, EGYPT

001099242275 

0020227058138 

info@bs-arc.com 

www.bs-arc.com 



Bldg. # 3 Entrance # B, Misr LiTameer Buildings,
Zahraa Road, Maadi, Cairo, EGYPT.



+202 2705 81 38 / +20 109 924 22 75



Info@bs-arc.com



www.bs-arc.com